

Press Release

Neu-Isenburg

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## **"Best Brand" for the 18th time: ROCKINGER wins ETM Award again**

**ROCKINGER has taken first place in the towing hitches category of ETM Publisher's Readers Choice "The Best Brands 2022" for the 18th time in a row. ROCKINGER was once again honored this year for the high quality, the user-friendliness of the products and the excellent service. Since 2001, ROCKINGER has been part of JOST World, one of the world's leading manufacturers and suppliers of safety-relevant systems for the commercial vehicle industry.**

Award-winning for many years: The success of the traditional ROCKINGER brand has been confirmed by the readers of ETM trade journals for 18 years in a row. The brand, which has been part of JOST World for more than twenty years, was once again awarded the "Best Brand" award in the towing hitch category this year.

ROCKINGER was founded in 1875 and has a decisive influence on the technical development of towing hitches. Whether standard towing hitch or sensor-controlled, remote-controlled comfort coupling, ROCKINGER offers a broad, high-quality and reliable product portfolio for every application. In addition to products for road traffic, ROCKINGER also provides towing hitches for agriculture and forestry.

One of the new ROCKINGER product innovations is the Drawbar Finder: Here a camera sits above the towing hitch, which, with the support of augmented reality, superimposes its image for the driver with guide lines. So he can then adjust the height correctly to hit the drawbar perfectly. Visual guidance in two directions allows for accurate coupling, which increases efficiency and helps prevent accidents. With the RO\*400 Easy Mount, ROCKINGER recently launched a new variant of its standard 40mm coupling, which enables significant time and effort savings during assembly. The RO\*400 Easy Mount with innovative fastening system is delivered to customers completely pre-assembled. Thus, it only has to be plugged into the traverse from the front and the fastening bearing tightened with four screws with defined torque.

Joachim Dürr, CEO of JOST, is pleased about the renewed award: "Many thanks to all customers and users for their trust in the quality of our products. This is a great success for our JOST and ROCKINGER team! At the same time, the award motivates us to continue to supply our customers worldwide with our versatile products and our individual service in the future."

Photos:

*Joachim Dürr, CEO of JOST Werke AG, is very pleased about the renewed award.*



*RO\*400 Easy Mount*



*ROCKINGER Drawbar Finder*



About JOST:

*JOST is a leading global producer and supplier of safety-critical systems for the commercial vehicle industry. Under the umbrella brand JOST, the comprehensive range of products is divided into systems for the road and agriculture:*

*The JOST brand includes fifth wheel couplings, landing gears, ball bearing turntables, kingpins and container locks as well as components for alternating systems. Trailer axles and truck axles are also sold under the JOST brand. The core products of the traditional brand ROCKINGER are towing hitches, drawbar eyes and drawbars for both transporters and trucks.*

*TRIDEC offers steering systems and axle suspensions for trailers.*

*ROCKINGER products are also for use in the agricultural industry. The new brand Quicke has been part of the JOST World since February 2020 and specializes in agricultural front loaders and implements.*

*JOST currently employs more than 3,000 staff across the world and has sales and production facilities in more than 20 countries on all five continents. The company is listed on the Frankfurt Stock Exchange since 20 July 2017. For more information about JOST, please visit [www.jost-world.com](http://www.jost-world.com)*

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