









ROCKINGER Quicke

## **CAPITAL MARKETS DAY 2024**

Advancing Technology

Michael Fischer – Head of Global R&D – September 10, 2024



## INNOVATION IS KEY FOR CORPORATE AMBIDEXTERITY: FITNESS & GROWTH

We tend to overestimate the **impact of transformation** on the short term but underestimate it on the long term.

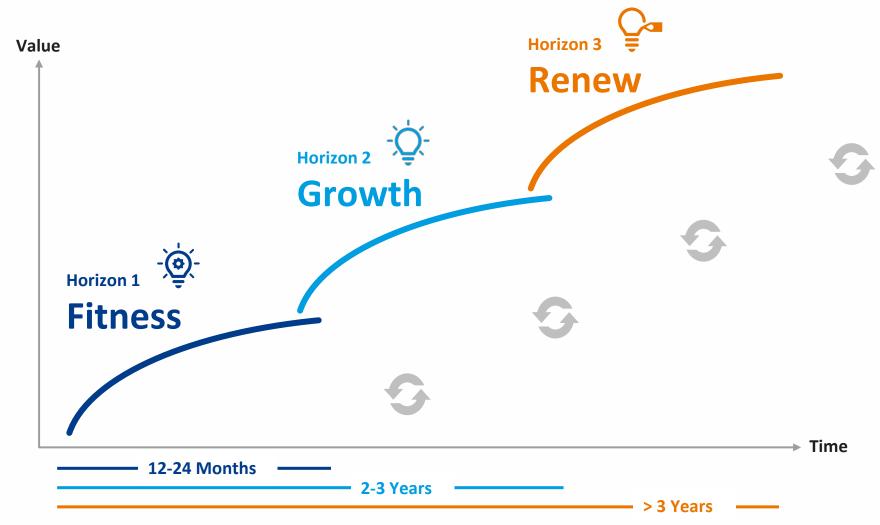
- Roadmapping. strategy implementation, strong project portfolio and change management
- Open Innovation. new perspectives and diversity – culture & process
- Intellectual Property. protection of innovations
   & freedom to operate
- Standardization. shaping future regulatory frameworks





### **FOCUS OF INNOVATION ACROSS TIME HORIZONS**

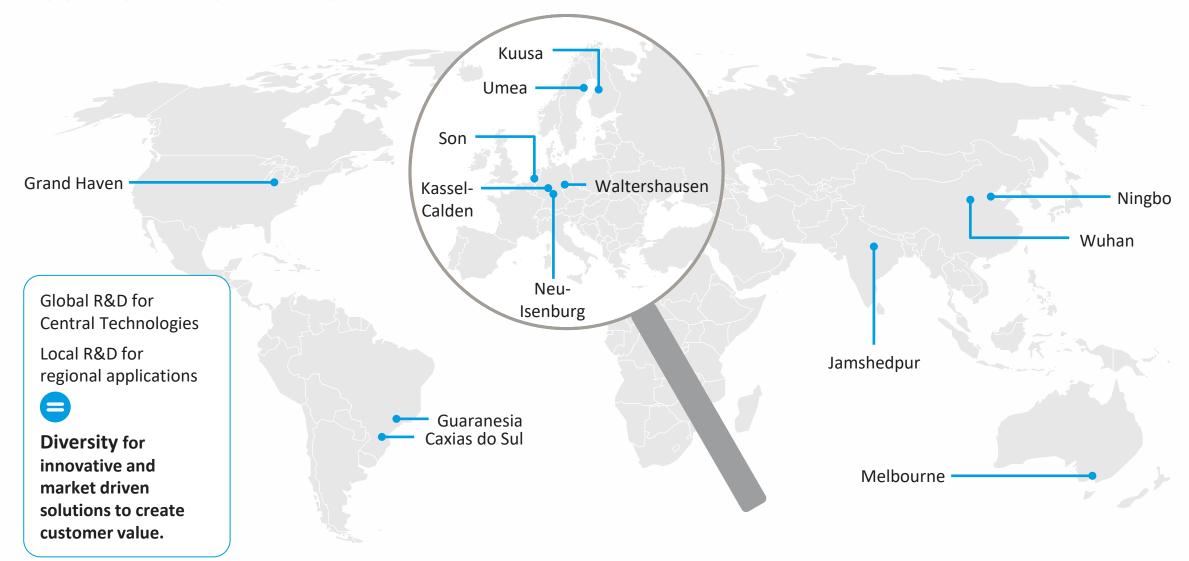




Source: McKinsey 3 Horizon Framework

## COMBINING GLOBAL AND LOCAL STRENGTH IN R&D





## FOCUS AREAS INNOVATION STRATEGY

Providing new products and services to our customers to generate additional revenue streams in on- and off-highway

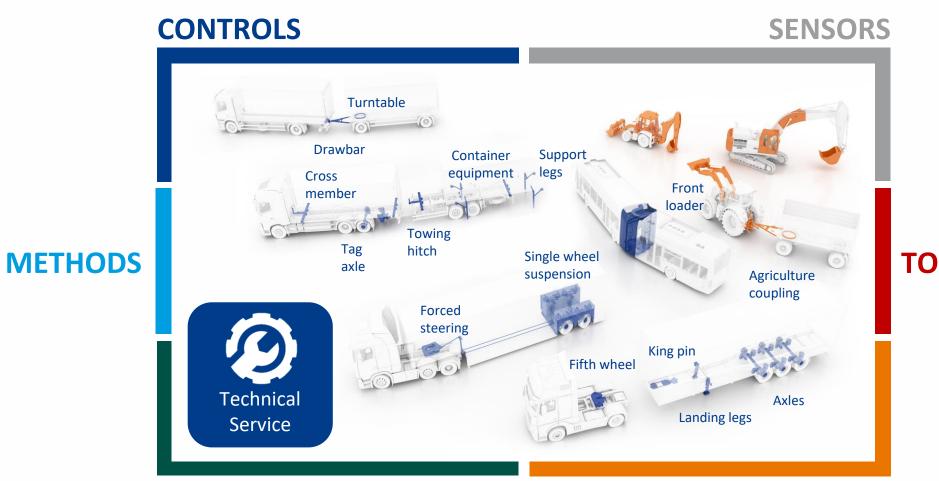




#### BASELINE & TECH-STACK

### **PRODUCT PORTFOLIO**





**TOOLS** 

**VISUAL SYSTEMS** 

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**HYDRAULICS** 

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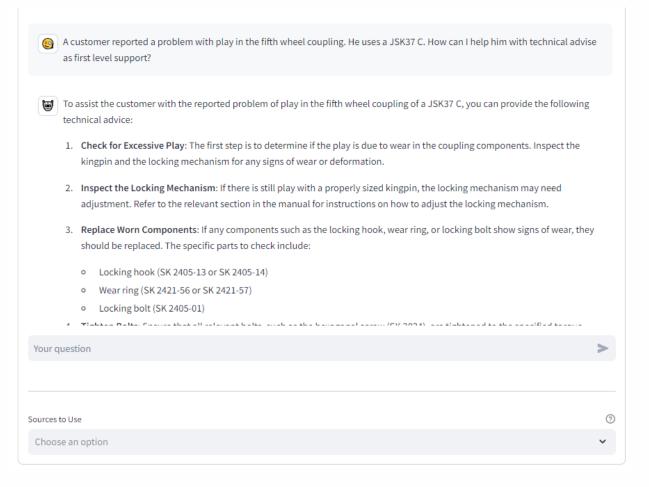
## USE CASES IN TCS AND R&D

#### ΑI





## TECHNICAL CUSTOMER SERVICE









# CUSTOMER VALUE STREAMS OPERATIONAL DOMAINS











**ON-YARD** 

**ON-HIGHWAY** 

**OFF-HIGHWAY** 





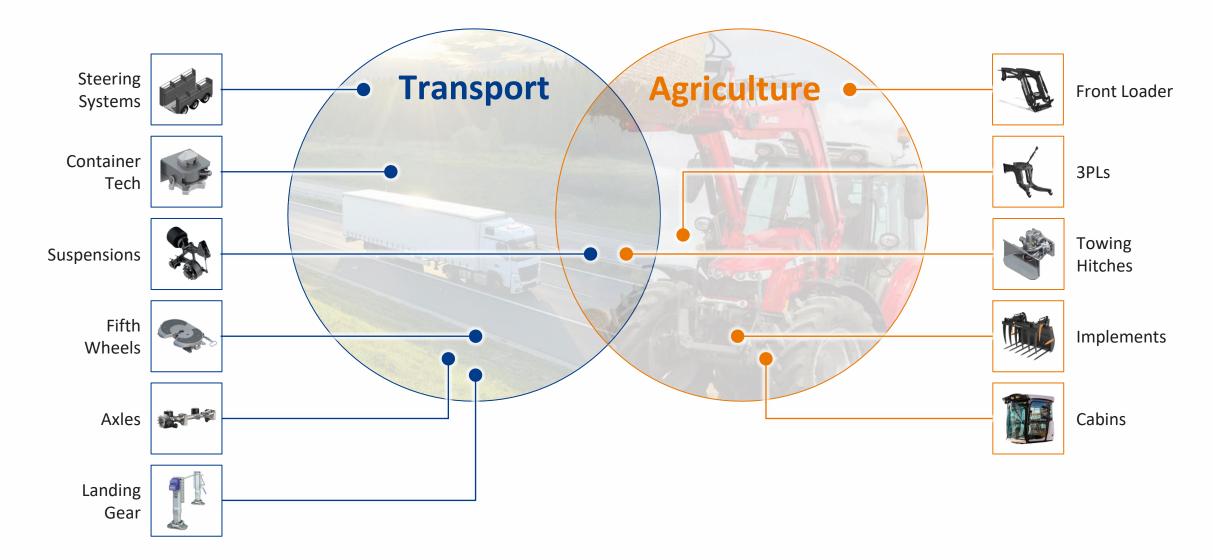




### CONNECTING THE DOTS...



### **PRODUCT PORTFOLIO**



## DRIVER ASSISTANCE

#### **KING PIN FINDER**











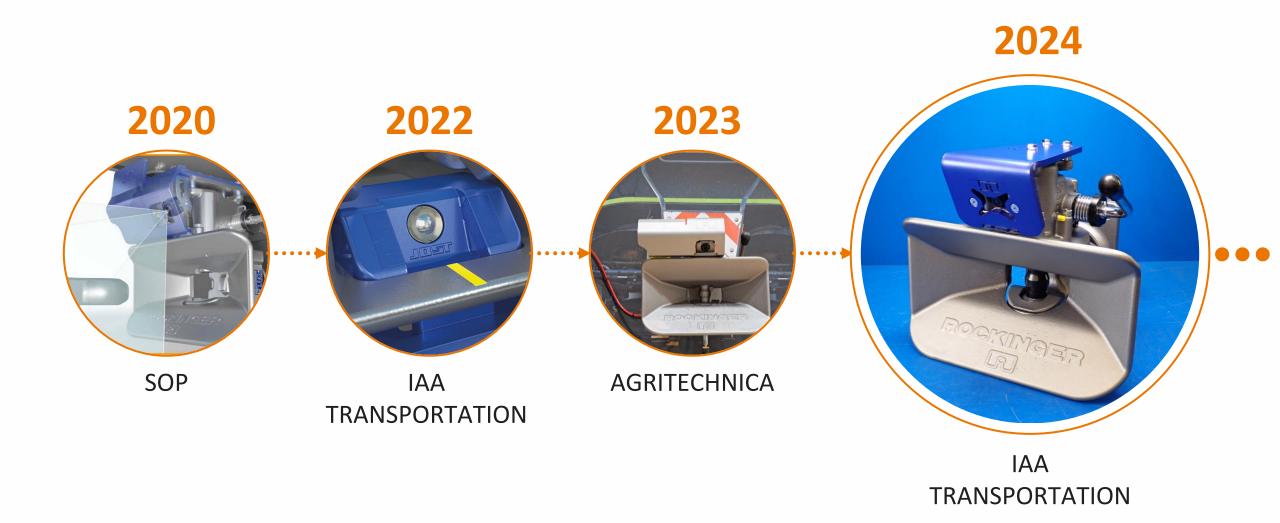


- Better visibility for driver
- Easier coupling process
- Increased safety
- Avoidance of accidents through human error

### **VISUAL SYSTEMS**

### **OBJECT FINDER**





## HIGH PERFORMANCE TOOLS IMPLEMENTS





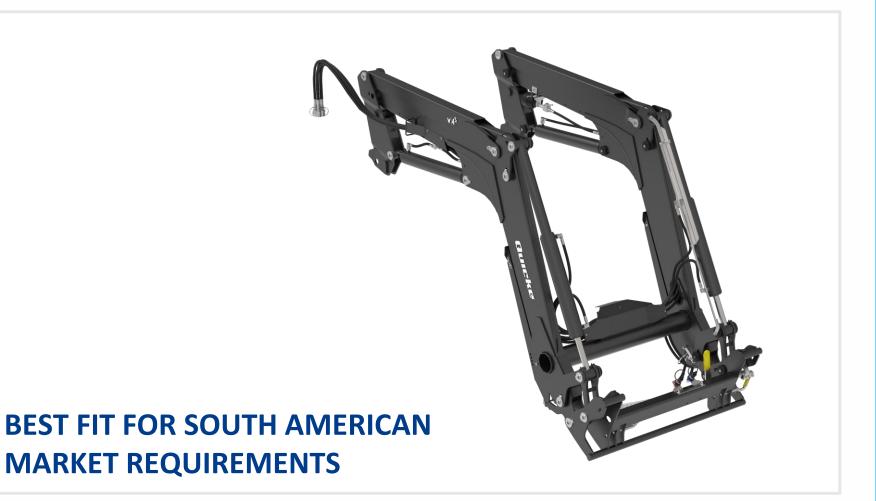
CONFIGURATION MANAGEMENT. BEYOND TRACTOR.

- High variety of implements for a high variety of purposes
- Flexibility of use, fitting implements in different vehicle

#### VALUE FOR MONEY

#### **V-LOADER**

Localizing and adapting Quicke's loader design to meet regional needs

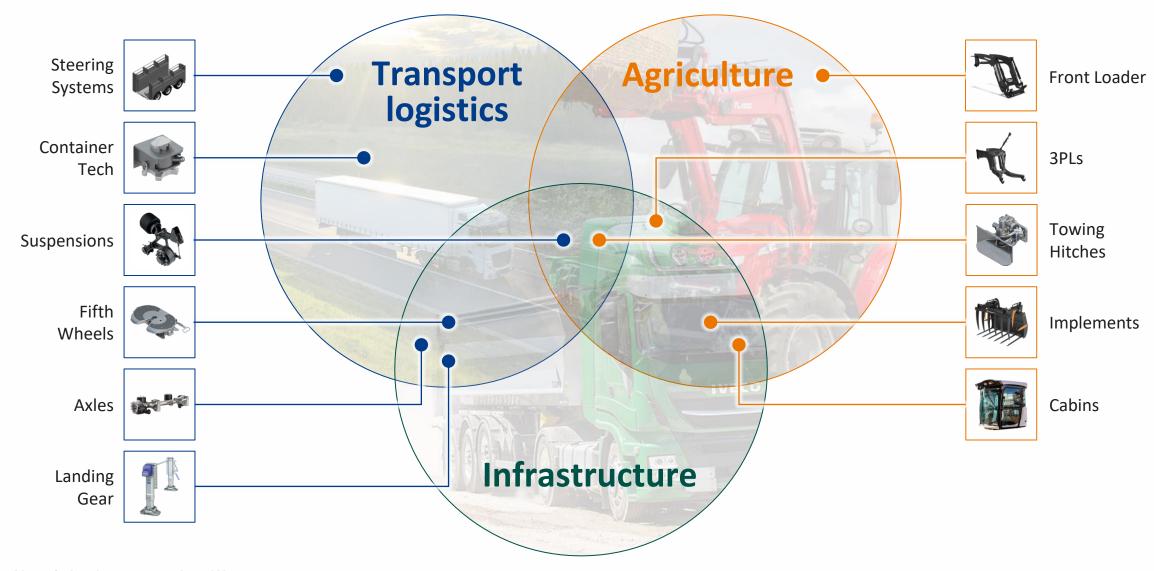




- Robust loader at competitive price
- Improved ergonomics for drivers
- Better working angles
- Better visibility in working area
- More advance features compared to competition

#### CONNECTING THE DOTS...

### **PRODUCT PORTFOLIO**



# NEW USE-CASE / NEW MARKET **HD-O.**





- Heavy Duty all terrain suspension
- Hydraulic, levelling
- Low maintenance
- 255cm new dimensions for road use

#### USER INTERFACE & CONNECTIVITY

## **QUICKE CONTROL SYSTEM (QCS)**

**Developing advanced features to meet modern farming requirements** 



HARDWARE BASED. SOFTWARE DEFINED.

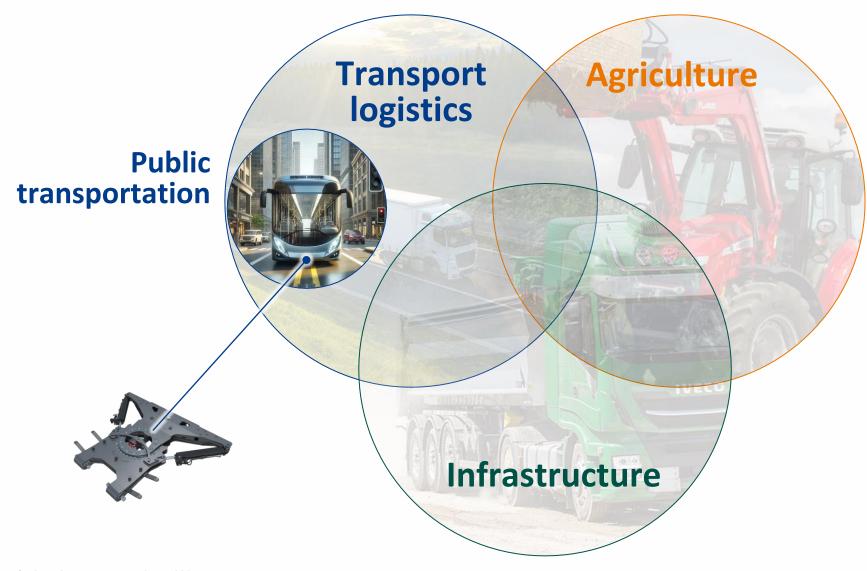


- Automation of repetitive tasks
- Better ergonomics for drivers
- Integrated weighing system
- Data recording and export to track and analyze farming activities
- Driver support for maintenance and safety

### TAP NEW VALUE POOLS

### **PRODUCT PORTFOLIO**





# PUBLIC TRANSPORTATION **BUSLINK**





**BUSLINK SYSTEM. REGULATORY PULL.** 

- BusLink functional structure w/ weight benefits
- Compatible to articulated bus fleet, OE-proven
- System of articulation, hydraulics, bellow, wiring harness
- Electric bus energy system bridge

## GROWING TRAILER PLATFORM

#### **KKS SYSTEM**



KKS GOES REEFER. REEFER FLEET PULL.



- Coupling automation for refrigerated trailers
- Fits into sensitive trailer insulation concept
- Pharmalogistics as innovation driver
- Driver comfort & safety

# TRUCK FLEET ARCHITECTURE **ELECTRIFICATION**





TRUCK ELECTRIFICATION.
ARCHITECTURE IMPACT.

New propulsion systems for us means...

- Higher truck architectures
- New load balancing on axles
- New vehicle dimensions
- Limited clearance truck-trailer

#### TRAILER AERODYNAMICS

#### **ECO + FUNCTIONAL DESIGN**



SUSTAINABILITY ON TRANSPORT.
CO2 SAVING POTENTIAL.

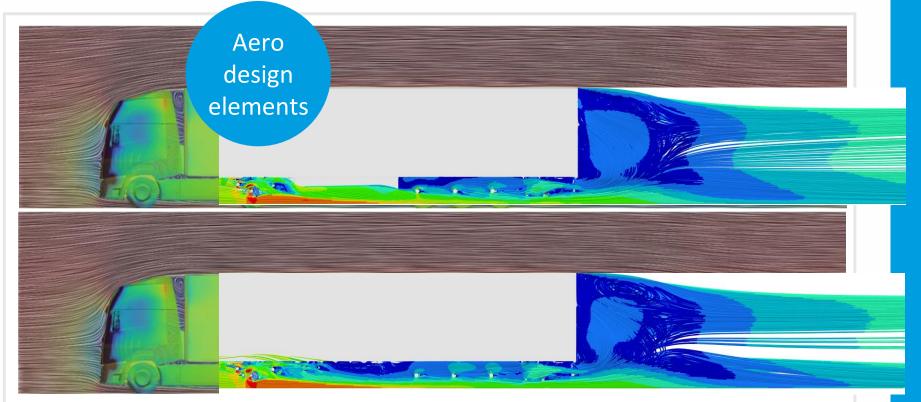


- Fit for 55 trailer efficiency
- aerodynamics shape future products
- Harvesting aerodynamic benefits work only in collaboration

#### TRAILER AERODYNAMICS

#### **ECO + FUNCTIONAL DESIGN**





SUSTAINABILITY ON TRANSPORT.
CO2 SAVING POTENTIAL.

- Fit for 55 trailer efficiency goals 2030
- Aerodynamics will shape future products
- Harvesting aerodynamic benefits by collaboration

#### TRAILER PROPULSION

#### **DECARBONIZATION**



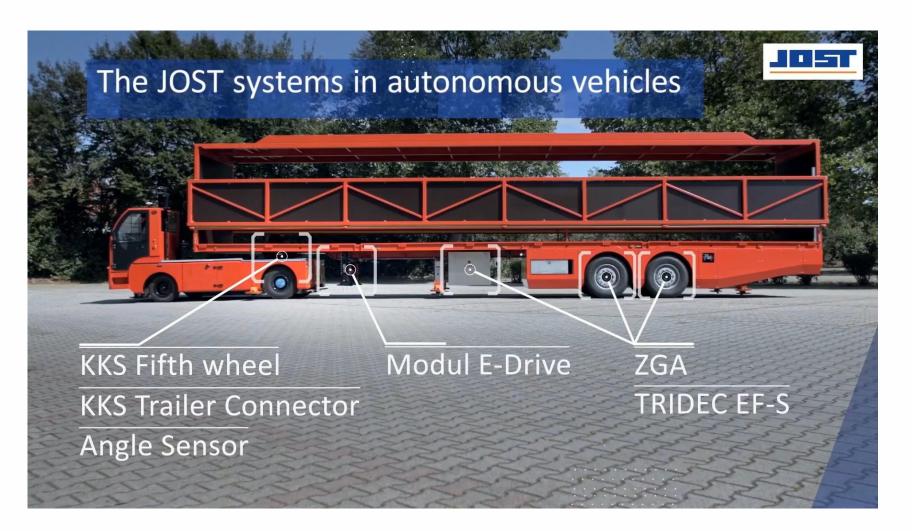
EFFICIENCY ON. CO2 OFF.



- Self Propelled Trailer get a variable in Vehicle Efficiency
- Part of a hybrid vehicle combination powertrain
- Evolving vehicle requirements
- Preparing and learning on product level
- Different concepts in evaluation

## REAL WORLD APPLICATION **AUTOMATION**







### SMART FARMING SOLUTIONS

### **AUTOMATION & SMART SYSTEMS**













# ODD & ICP - SCALEUP POTENTIAL AUTOMATION & SMART SYSTEMS













## KKS WITH ROBOTICS - ADVANCED CONCEPT STUDY



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### **AUTOMATION**

### **KKS for Robotics Application**

Video

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